

Contact: David Toll, SCDC Board President
dtoll@rse.coop
(317)402-2373

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Shelby County Development Corporation Hires New Executive Director

Shelbyville, IN (Sept. 28, 2015) – The Shelby County Development Corporation (SCDC) Board President David Toll has announced the selection of Brian Asher as its new Executive Director to replace Dan Theobald, who announced earlier this year his plan to retire December 31, 2015.



Brian Asher

“We are very pleased to announce this appointment”, reported David Toll. “Brian has knowledge of the area, trust of the local government and businesses, experience, skills, passion and a deep sense of commitment to lead SCDC into the future.”

An experienced leader and businessman with an outstanding track record of delivering results, Brian most recently served as Senior Account Executive with Williams Industries, Inc. since November of 2003 and as Shelbyville Common Councilman At-large for the last 10 years.

Brian and his wife, Lori, are natives of Shelbyville and are raising their four children Bryce (15), Luke (13), Aidan (10) and Sophia (8) in Shelby County. Brian has experience generating new business, satisfying companies from Fortune 500 to small distributors, negotiating contracts, working with existing businesses to help with tools for needed growth, managing day-to-day budgeting and economic development. He is a Shelbyville High School graduate and earned a Bachelor of Science degree from Indiana University Bloomington, IN.

Brian will begin his duties in late October 2015 working with Dan Theobald until Dan’s retirement at the end of this year.
